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Usability Testing Essentials: Ready, Set...Test 296 The next steps in the process, analyzing the findings and reporting on them, are covered in Chapters 8 and 9. Especially nice is Barnum ' s advice for working with both qualitative and quantitative data, as many technical communications programs utilize both types. Although the focus of these

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specialists, user experience researchers, usability analysts, information architects, interaction designers, human factors engineers, software/web developers, quality assurance personnel, and students will benefit from the tools and techniques in this book.

Usability Testing Essentials - Ready, Set...Test! - Knovel
This chapter discusses the essentials of usability testing. The essentials include the need to focus on the user, not the product, start with some essential definitions, know when to conduct small studies, know how to conduct small studies, know when to conduct large studies, and think of usability testing as hill climbing. The mantra of usability testing is, “ We are testing the product, not you. ”

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