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## The Back Of Napkin Solving Problems And Selling Ideas With Pictures Dan Roam

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9781591842699: The Back of the Napkin: Solving Problems ...

A refreshing change from traditional proposals and bullet points, Back of the Napkin (BOTN) is a powerful new method to communicate ideas through visual thinking. This bold methodology teaches delegates to crystallize ideas by sketching diagrams.

Back of the Napkin (BOTN) Solving Problems with ...

The Back of the Napkin: Solving Problems and Selling Ideas with Pictures explores the power an image can yield as a conveyor of ideas or concepts. Although it was recommended to me as a friendly way to learn about modeling languages (a rather work related topic), its not at all a technical book.

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The Back of the Napkin: Solving Problems and Selling Ideas with Pictures (Expanded Edition) Dan Roam The acclaimed bestseller about visual problem solving-now bigger and better "There is no more powerful way to prove that we know something well than to draw a simple picture of it.

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THE BACK OF THE NAPKIN proves that thinking with pictures can help anyone discover and develop new ideas, solve problems in unexpected ways, and dramatically improve their ability to share their insights.

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Published on Apr 17, 2008 In his book, The Back Of The Napkin, author Dan Roam asserts that that everyone is born with a talent for visual thinking, but that we especially in the business world ...

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**Back of the Napkin** is the "how" and "why" of communicating with your customer, team or prospect. As the title suggests it is a very visual book with many images, acronyms and approaches on how to draw and have a conversation versus death by powerpoint. By traversing through the 6 "W" questions (i.e.

The Back of the Napkin (Expanded Edition): Solving ...

I was recently quite pleased to discover Dan Roam's book, *The Back of the Napkin*. The premise of the book, which I agree with, is a pen and paper are enormously powerful tools for exploring ideas....

Idea Magic With the Back of a Napkin

Find many great new & used options and get the best deals for *The Back of the Napkin: Solving Problems and Selling Ideas with Pictures* by Dan Roam (Hardback, 2009) at the best online prices at eBay! Free delivery for many products!

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And there is no more powerful way to see hidden solutions than to pick up a pen and draw out the pieces of our problem." So writes Dan Roam in *The Back of the Napkin*, the international bestseller that proves that a simple drawing on a humble napkin can be more powerful than the slickest PowerPoint presentation.

The Back of the Napkin : Solving Problems and Selling ...  
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About *The Back of the Napkin (Expanded Edition)* The acclaimed bestseller about visual problem solving-now bigger and better  
□There is no more powerful way to prove that we know something well than to draw a simple picture of it.

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