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Set your app apart with elegant design, efficient usability, and a healthy dose of personality. This accessible, well-written guide shows you how to design exceptional user experiences for the iPhone and iPod Touch through practical principles and a rich collection of visual examples. Whether you're a designer, programmer, manager, or marketer, Tapworthy teaches you to

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"think iPhone" and helps you ask the right questions – and get the right answers – throughout the design process.

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Tapworthy on Apple Books
One of the best books about iPhone development that doesn't have a single bit of code in it (which is a good

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Apps). This book is completely focused on making good design and interface choices when building your iPhone apps. As a developer with very little design skill, I can't recommend this book enough.

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*Tapworthy [Book] - O'Reilly
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Designing Tapworthy Apps: An
Interview With Josh Clark.

Written by Matthew Magain.

Summary: Josh Clark is a
designer of mobile apps and
mobile websites, and the
author of "Tapworthy:

Designing Great iPhone

Apps". Josh Clark is a

designer of mobile apps and
websites. He took some time

out to talk about what it
takes to design a

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