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RALEIGH, N.C. & LONDON-- (BUSINESS WIRE

)--insightsoftware, a global provider of enterprise software solutions for the "Office of the CFO", today announced that it has secured an investment from Hg, ...

insightsoftware Attracts c.\$1bn Strategic Investment from Hg to Continue to Scale as a Platform and Leader in Financial Reporting and EPM Software

Genstar Capital and TA Associates today announced that they have signed a definitive agreement to merge their portfolio companies, Compusoft, a leadin ...

Genstar Capital and TA Associates Announce Agreement to Merge Compusoft and 2020

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SAN FRANCISCO and BOSTON, June 17, 2021

/PRNewswire/ -- TA Associates ... clients at the heart of its strategy. Since 2003 we have been focused on evolving our business to deliver more and ...

TA Associates Announces Strategic Growth Investment in Apex Group in Partnership with Genstar Capital and Peter Hughes

June 29, 2021 /PRNewswire/ -- TA Associates ... we are excited to support the business as it grows organically through product innovation and with capital for strategic acquisitions." ...

TA Associates Announces Revalize, a New Cloud-Software Platform for Manufacturers

SANTA MONICA, Calif. and PITTSBURGH, June 17, 2021

/PRNewswire/ -- Confluence Technologies, Inc., ("Confluence" or the "Company"), a global software and data solutions provider helping the ...

Clearlake Capital to Acquire Confluence from TA Associates
Wolfsburg's New Auto plan envisions EVs gaining plenty of ground, but some tech has yet to arrive or begin being profitable.

VW Business Strategy Bets on EVs, Autonomy and Mobility as a Service

TA Associates ... □Apex was founded with clients at the heart of its strategy. Since 2003 we have been focused on evolving our business to deliver more and better services to clients, no ...

TA Associates Invests In Apex Group

To begin with, Vista Equity-backed Mediaocean has agreed

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to acquire adtech provider Flashtalking from TA Associates, for more than \$500 million, sources familiar with the deal told PE Hub. The ...

Vista's Mediaocean buys adtech business for \$500m-plus, Examining the allure of ESG and MSP assets

Working Solutions, an on-demand business process outsourcer of omnichannel CX services, expands its industry expertise and business ...

Working Solutions Broadens Its Reach Into Emerging Industries With 2 New Board Members

RLDatix, backed by TA Associates and Five Arrows Principal investments, buys UK-based Allocate Software, a provider of human capital management solutions ... and to support strategic initiatives ...

RLDatix, backed by TA and Five Arrows, acquires Allocate Software

Private equity firm TA Associates has announced ... founded with clients at the heart of its strategy. Since 2003 we have been focused on evolving our business to deliver more and better services ...

TA Associates makes significant minority investment in Apex Group

Notably, the concept fits into the company's strategy ... Business Unit (DBU) refinery operating costs through the sale of green hydrogen. Should the study yield positive economics, Blackstone will ...

Blackstone Minerals begins 'green' hydrogen study as part of zero-carbon aim for Ta Khoa Nickel-Copper-PGE Project

As part of this agreement, AIG also agreed to enter into a

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long-term strategic asset management relationship with Blackstone to manage an initial \$50 billion of Life & Retirement's existing investment ...

AIG Announces Strategic Partnership with Blackstone for its Life & Retirement Business and Sale to Blackstone of Certain Affordable Housing Assets

ChainLogix Mortgage Solutions named Tim Moreland as the company's senior vice president of Operations and Strategic Business Development. ChainLogix Mortgage Solutions, a division of ChainLogix LLC, ...

ChainLogix Mortgage Solutions Names New SVP Of Operations And Strategic Business Development

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FRANCISCO and BOSTON, June 17, 2021 /PRNewswire/ -- TA Associates, a leading global growth ...

TA Associates Announces Strategic Growth Investment in Apex Group in Partnership with Genstar Capital and Peter Hughes

Combined company will create a leading provider of space planning and manufacturing solutions for ... support from Genstar and TA will enable us to invest in the business, new technologies and ...

Genstar Capital and TA Associates Announce Agreement to Merge Compusoft and 2020

Revalize delivers sector-specific software solutions that ... excited to support the business as it grows organically through product innovation and with capital for strategic acquisitions." ...

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TA Associates Announces Revalize, a New Cloud-Software Platform for Manufacturers

compliance solutions, corporate services, business services including HR and Payroll and a pioneering ESG Ratings and Advisory service for private companies.

www.theapexgroup.com About TA ...

TA Associates Announces Strategic Growth Investment in Apex Group in Partnership with Genstar Capital and Peter Hughes

Genstar Capital and TA ... solutions supports designers, manufacturers and retailers. This is a transformative transaction and the support from Genstar and TA will enable us to invest in the ...

Services Marketing: People, Technology, Strategy is the ninth edition of the globally leading textbook for Services Marketing by Jochen Wirtz and Christopher Lovelock, extensively updated to feature the latest academic research, industry trends, and technology, social media, and case examples. This book takes on a strong managerial approach presented through a coherent and progressive pedagogical framework rooted in solid academic research. It features cases and examples from all over the world and is suitable for students who want to gain a wider managerial view. Supplementary Material Resources: Resources are available to instructors who adopt this textbook for their courses. These include: (1) Instructor's Manual, (2) Case Teaching Notes, (3) PowerPoint deck, and (4) Test Bank. Please contact sales@wspsc.com. Key Features:

Over the past decade or so, systems integration has become a key factor in the operations, strategy and competitive

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advantage of major corporations in a wide variety of sectors (e.g. computing, automotive, telecommunications, military systems and aerospace). Systems integration is a strategic task that pervades business management not only at the technical level but also at the management and strategic levels. This book shows how and why this new kind of systems integration has evolved into an emerging model of industrial organization whereby firms, and groups of firms, join together different types of knowledge, skill and activity, as well as hardware, software, and human resources to produce new products for the marketplace. This book is the first to systematically explore systems integration from a business and innovation perspective. Contributors delve deeply into the nature, dimensions and dynamics of the new systems integration, deploying research and analytical techniques from a wide variety of disciplines including, the theory of the firm, the history of technology, industrial organization, regional studies, strategic management, and innovation studies. This wealth of research capability provides deep insights into the new model of systems integration and supports this with an abundance of empirical evidence. The book is organized in three main parts. The first part focuses on the history of systems integration. Contributors trace the early history of systems integration using different industrial examples. The second part presents theoretical and analytical aspects of systems integration. Contributions concentrate on the regulatory and cognitive features of systems integration, the relationships between systems integration and regional competitive advantage, and the way in which systems integration supports the competitive advantage of firms. The third part takes industry and firm-level approaches. Contributions focus on different sectors and highlight the specificity of systems integration in various industrial domains, stressing its importance for systems

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integration in the case of complex capital goods, such as aircraft and telecommunications equipment, as well as consumer goods, such as personal computers and automobiles.

Graduate students, college libraries, and organizations or management teams will benefit tremendously when they acquire and use the solutions to the case studies in this book. Case studies are the well-established and proven techniques that guide students or management teams to adopt prudent concepts theoretically in real-world situations. These studies can help to address an organization's dilemma depending upon the expectations of the stakeholders and the investors. In this edition, this book gives readers access to exemplary solutions to case studies drawn from a wide variety of cases in both academic and applied fields. By studying these examples, students can actively develop their skills in problem-solving using analytical tools to make decisions in complex situations. The reader can cope with ambiguities and learn how to apply optimal solutions in similar situations. It is a must read for anyone intending to tackle managerial case studies.

There are two main approaches to knowledge management (KM), the process-centred approach which treats KM as an interpersonal communication process and the product-centred approach which focuses on the artefacts for knowledge, i.e. the documents, their creation and reuse in corporate computer-based systems. Knowledge Asset Management presents a knowledge asset-centric approach which fuses the previous two approaches together. It provides a conceptual framework to guide managers in the planning and development of the initiative and presents a methodology for organisations to: define and document their knowledge

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management strategy.- audit and design business processes that enhance and facilitate corporate learning.- facilitate knowledge sharing between people in the organisation.- measure and evaluate the quality and value of the organisation's intellectual capital. The book also introduces a way for developing an intranet-based environment to support: the collection and classification of internal and external information.- reuse of stored knowledge using flexible and customisable knowledge navigators and advanced search mechanisms including keyword and concept-based searching (e.g. visualization of the information space).- collaboration via on-line workspaces. Knowledge Asset Management gives an in-depth look at the technologies and methodologies required for knowledge management. Written by four highly experienced consultants in the field, the books also includes case studies showing how the principles work in practice. "One of the rare books today on Knowledge Management that addresses the leveraging of an organization's intellectual assets by using an integrative and holistic approach. Well worth reading!" Michael Stankosky, Professor of Knowledge Management and Co-founder/co-director of the Institute for Knowledge Management, The George Washington University "This book is a useful illustration of Knowledge Management implementation principles: it synthesizes theoretical and pragmatic approaches to the subject and does a competent job of embracing the various dimensions of a Knowledge Management initiative." Daniele Chauvel, Director, European Center for Knowledge Management; Business School Marseille-Provence "For those organisations who wish to take a strategic view of knowledge management, this book shows how they can take KM to the next level - not driven by a technology solution but based on the strategy and needs of the business." Marc Auckland, Chief Learning Officer and Head of the BT Academy, BT "The KM method proposed in

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this book enables enterprises to exploit their knowledge more effectively by making it easily available to employees and by facilitating the exchange and integration of information used by knowledge workers in a variety of business situations" Ciro Maddaloni, SOGEI S.p.A., Gruppo Telecom Italia.

With stagnated demand in many home economies, the need to internationalize and exploit foreign market opportunities has never been more paramount for businesses to succeed at a global level. However, this process raises a number of questions, such as: can firms use their knowledge of one market in the next? Can firms pursue internationalization on several fronts at the same time? How should firms handle cultural and institutional differences between markets? This textbook provides students with the core research in international business and strategy, including organization, efficiency, external relationships and the challenges found in an increasingly multicultural world. Each part begins with a presentation of the issues and controversies faced in that particular area, followed by a synthesis of the research which provides avenues for future research. To facilitate and encourage further debate and learning, each part also includes at least one original case study. Compiled by two of the World's leading scholars of international business, and supplemented with critical commentaries and a range of integrative case studies, this comprehensive textbook provides advanced students of international business and strategy with a resource that will be invaluable in their studies and beyond.

WHAT DOES A SUCCESSFUL KNOWLEDGE MANAGEMENT PRACTITIONER DO? Evolutionary Learning in Strategy-Project Systems explores the gap between the theory and practice of knowledge management in

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organizations and analyzes how learning happens and how knowledge is created. The authors take a practitioner-driven approach, one that unites organizational strategy with the learning of organizational lessons—the kind of knowledge management that enhances project performance and ultimately business success. Through a survey of the literature and an analysis of original case-study research, *Evolutionary Learning in Strategy-Project Systems* develops a model of learning capability that proceeds exactly as its title implies, not as a line, but as a cycle—from codifying individual knowledge and putting it into practice within a context that values social relationships and networks. The conclusions offered in this book build on the rethinking of project management literature in today's world—creating a strategy-project learning model that not only improves current knowledge capabilities, but also develops new ones.

Determines the role of bus. in SD and the market and profit opportunities it presents; defines the strategic choices available to bus. enterprises in relation to SD and the environment, the internat'l. usage of each strategy, and the determinants involved; assesses how managing for SD will require revisions to current mgmt. systems; explores in detail the stakeholder relations and corp. reporting aspects of the mgmt. system; and recommends action by gov't. , bus., and other parties that would encourage bus. enterprises to contribute more actively to global SD.

"This book examines current research in support of knowledge management by focusing on how knowledge resources can be used to create and sustain competitive advantages, combining imitation and innovation

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theories"--Provided by publisher.

Enterprises have to adapt their business processes quickly and efficiently to new business environments to ensure business success and long term survival. It is not sufficient to apply best business practices but new practices have to be developed and executed. These requirements are met by new business process automation technologies, based on concepts like web services, EAI, workflow, enterprise service architectures, and automation engines. Business process automation becomes a key enabler for business process excellence. This book explains major trends in business process automation and shows how new technologies and solutions are applied in practice. It outlines how process automation becomes an element of an overall process lifecycle management approach, structured on the basis of the ARIS House of business excellence and implemented through software tools like the ARIS toolset.

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