

Notes Of Corporate Social Responsibility In Hindi

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The term "Corporate Social Responsibility (CSR)" is based on the idea that business has social obligations beyond earning profits. A corporation is responsible not only its shareholders

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but to all the stakeholders – customers, employees, suppliers, competitors, government, and the social community.

Corporate Social Responsibility - Learn Accounting: Notes ...

Corporate Social Responsibility (CSR) is a type of international private business that is self-regulated. Due to poor pollution caused by the productive activities of these companies, the people living in the society suffer. They have to use bad water and air due to these.

What is Corporate Social Responsibility? – Notes Read

Generally, corporate social responsibility initiatives are categorized as follows: 1.

Environmental responsibility. Environmental responsibility initiatives aim at reducing pollution and greenhouse gas emissions, and the sustainable use of natural resources. 2. Human rights responsibility

Corporate Social Responsibility (CSR) - Types and Business ...

Friedman (1970): "the social responsibility of business is to increase its profits". That means: - Use resources and capabilities to increase profits for shareholders - Stay within the rules of the game - Fiduciary responsibility of employees to owners, i.e. shareholders So: - CSR activities are equal to theft - Equal to imposing tax - Unless, there is a business case, e.g. increase goodwill, retain employees.

Corporate Social Responsibility - Lecture notes - Lectures ...

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Corporate social responsibility (CSR) refers to the self-imposed responsibility of companies to society in areas such as the environment, the economy, employee well-being, and competition ethics. Many companies use internal CSR regulation as a form of moral compass to positively influence the ethical development of their business.

Corporate social responsibility | definition and example ...

Corporate social responsibility implies a commitment of the organizations to be ethically, economically, socially, and ecologically responsive voluntarily. This extends beyond the regulatory compliance, and the actions are taken thus are more than the compliance requirements.

Corporate Social Responsibility - iEduNote.com

Corporate social responsibility lecture notes 1. CORPORATE SOCIAL RESPONSIBILITY
Introduction The debate about corporate social responsibility (CSR) began in the early 20th century, as concerns about large corporations and their power came to the fore. Two broad principles—charity and stewardship—have helped to shape thinking about CSR.

Corporate social responsibility lecture notes

Abstract Corporate Social Responsibility (CSR) is a very common term in the corporate and social sectors these days. CSR has become so important that many organizations have re-branded their core values to include social responsibility. CSR is broadly grounded in an understanding of business being part of society.

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Corporate Social Responsibility (CSR) Definition, Concepts ...

At its core, Corporate Social Responsibility is when an organisation takes responsibility for its activities, decisions, and much more in the community, environment, and society at large. They do this by contributing to the intellectual, health, and financial welfare of the communities through programs, donations, and much more.

7 Benefits Of Corporate Social Responsibility (CSR) For ...

The term corporate social responsibility (CSR) refers to practices and policies undertaken by corporations that are intended to have a positive influence on the world. The key idea behind CSR is...

Corporate Social Responsibility (CSR) Definition

Formulate and recommend to the Board, a Corporate Social Responsibility Policy which shall indicate that the activities to be undertaken by the company will be as specified in Schedule VII. 2. Recommend the amount of expenditure to be incurred on the activities referred above and 3.

Short note on corporate social responsibility

The United Nations Industrial Development Organisation (UNIDO) has defined corporate social responsibility (CSR) as a management concept whereby companies integrate social and environmental concerns in their business operations and interactions with their stakeholders.

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Corporate Social Responsibility: Meaning, Scope ...

Corporate Social Responsibility or CSR makes for eminent business sense as well when one considers the knock-on effect that social and environmental responsibility brings to the businesses. For instance, corporations exist in a symbiotic relationship with their environments (the term environment refers to all the components of the external environment and not to ecological environment alone) where their exchange with the larger environment determines to a large extent how well they do in ...

Corporate Social Responsibility - Meaning, Need and its ...

Definition of corporate social responsibility. Philip Kotler proposed the following definition for corporate social responsibility: "Raising the level of socially responsible marketing calls for making a three-pronged attack that relies on proper legal, ethical, and social responsibility behavior". Legal behavior

Corporate social responsibility and marketing - THE ...

While social responsibility is a form of concern for an entity in the community and surrounding environment where it is located. The term environment encompasses consumers, suppliers, employees, creditors, the environment, the community, the community and so on. So corporate social responsibility is part of business ethics.

Business Ethics and Corporate Social Responsibility ...

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stakeholders and to society at large will be exceeded. 3. CSR : (corporate social responsibility) how organisation puts its ethical stance into. practice by addressing different stakeholder interests. Ethics schools of thought and approaches.

BBA102 Lecture Notes - Lecture 12: Corporate Social ...

Recent years have witnessed increasing importance on corporate social responsibility, especially as concerns about climate change are becoming mainstream. There have been criticisms of corporate social responsibility from ardent free trade capitalists and anti globalization activists/environmentalists alike.

Corporate Social Responsibility ¶ Global Issues

The World Business Council for Sustainable Development defined Corporate Social Responsibility as, ¶Corporate Social Responsibility is the continuing commitment by business to behave ethically and contribute to economic development while improving the quality of life of the workforce and their families as well as of the local community and society at large.¶

Corporate Social Responsibility - Legal Service India

1. Defining Corporate Social Responsibility CSR ¶ analyses economic, legal, moral, social and physical aspects of environment¶.

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