

Mis Cases Solving Small Business Scenarios Using Application Software

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MIS Cases : Solving Small Business Scenarios Using Application Software, Paperback by Gardner, Cynthia; Rathswohl, Eugene, ISBN 1118291611, ISBN-13 9781118291610, Brand New, Free shipping in the US In a supplement for an introductory course in information systems or information technology, Gardner and Rathswohl (both U. of San Diego) present 22 case scenarios to help students understand the use of database applications, spreadsheet applications, and Web design in business.

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