

## Hot Shoe Diaries Big Light

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*TOP 10 ACTORS WHO ACTUALLY "DID IT" ON SCREEN* *Hot Shoe Diaries Rare Photos Not Appropriate for History Books* *The Hot Show Diaries, By Joe McNally | Book Of The Month* *Joe McNally - A Photographer's Best Piece of Equipment Put a Dishwasher Tablet in your Shower* *u0026 WATCH WHAT HAPPENS Next! (Bathroom Cleaning Hacks)* *5 Decluttering Mistakes to Avoid | How NOT to Declutter* *Man Mocks Woman On Plane, Doesn't Realize Who's Behind Him - He Called her a 'Smelly Fatty' How to Levitate* *How To NOT Look Like A Tourist | What To Wear In Europe* *15 Women With The Most Unique Bodies in the World* *The Lord of the Rings (film series) All Cast: Then and Now ? 2020* *15 People With Largest and Longest Body Parts In The World* *10 SHOPPING SECRETS* *IKEA Doesn't Want You to Know!* *Everyone was laughing at his HOUSE, until they went inside...* *Wild Horse Immediately Recognizes His Girlfriend After Years Apart | The Dodo* *Faith — Restored* *10 Most UNUSUAL Kids In The World* *20 Women With Most Insane Features In The World* *Car Wash with Blippi | Washing the Big Red Truck*  
Bug 24 Hours in Giant Barbie Doll House  
Hot Shoe Diaries Big Light  
3 RETRO BIG BIKINI BOTTOMS ARE BACK High waists were ... This season's most desired shoe is the 'dad sandal' — chunky, comfy, practical and, yes, anything but elegant.

You can look hot in a heatwave: Beachwear that works anywhere, summer's most sought-after sandals — and joyously big bikini bottoms

An abstract frosted glass light fixture is attached to ... Story-themed day in the Maldives. The Mummy Diaries star shared insights into Paul's big day on her Instagram, he played with his new ...

The most pampered celeb kids from the Humes' to the Faiers' and Kardashian tots – from insane nurseries to flash parties

There's one to suit every taste from more family-orientated options including hot chocolate and biscuits ... outstanding artisan chocs that put the big names to shame. This patriotic stash ...

13 best chocolate hampers to celebrate World Chocolate Day 2021

More from Footwear News Vanessa Hudgens Pops in an Orange Crop Top, Tie-Dye Sweatpants & Chunky White Sneakers for the Gym Vanessa Hudgens Brightens Up the Gym in a Red Hot Sports Bra & Leggings With ...

Vanessa Hudgens Does Gym-Chic in a Crop Top, Leggings and Chunky White Sneakers With Pink Accents

Though be warned, you'll be digging out your passport the minute it finishes... CJ Daugherty is a YA big-hitter ... all with the paparazzi hot on her heels. There's a healthy sprinkling ...

15 best young adult books: From historical fiction to romantic comedies

She rose to fame playing Cleo Sertori in the Australian television series H2O: Just Add Water. But Phoebe Tonkin, 31, was clearly drinking more than just water in recently resurfaced photos taken ...

Phoebe Tonkin's throwback photos show her partying with alcohol and cigarettes

Adidas Skateboarding team rider Tyshawn Jones' latest skate shoe is receiving a new look this week. More from Footwear News Nike and Adidas Are Losing Ground to These Competitors in Women's Athletic ...

A New Iteration of Tyshawn Jones' Adidas Skate Shoe Is Releasing This Week

Nike kicked off a big sale on Sunday, July 25 ... Buy Now The Nike Air Zoom SuperRep 2 is the perfect shoe for circuit training and HIIT classes. The "Zoom Air" cushioning keeps your foot locked in ...

Nike is having a massive sale on shoes, apparel and more — get up to 50% off

This TikTok parent came up with a clever hack for using baby wipe containers to keep her toddler away from outlets and light switches! Jacqueline Wieser (@jackquelinexwieser) is a parent who shares ...

Mom saves empty baby wipe containers to hide light switches and outlets from her toddler: 'Omg that is a smart idea'

This knit dress includes a stylish back cut-out perfect for hot summer days and breezy summer nights. Get it in sizes 1X to 3X. BUY NOW Available in two additional colors (black and hunter green), ...

11 of the cutest midi dresses to snag from Nordstrom's Anniversary Sale

The short story game lets you take part in the world of camping trips by roasting hot dogs, birdwatching, doing cartwheels and telling stories. With 20 chapters and the ability to play all four ...

5 cozy games for leisure-loving gamers who want relaxing gameplay

Even low-dose UV exposure accumulates over time. Since the majority of UV exposure comes from the sun and through window glass, and damaging light is also emitted by your devices, it's important ...

For Healthy Skin, You Don't Want to Miss This Crucial Skincare Step

It's a hot Friday afternoon in Paris ... because their shoes were deemed not high heels. It later came to light that a few of the women had medical conditions that prevented them from wearing ...

What Do the Archaic Rules of the Cannes Red Carpet Mean to a Non-Binary Individual?

"I'm a big fan of items that you can keep using throughout ... toy boat—the most sustainable one we've seen yet! Some light assembly is required, making it a fun activity for young boat ...

Best of Green Awards 2021: Eco Family

A study published in Pediatrics and Child Health last summer found that since 2013 in Canada, there have been six known cases of child deaths in parked hot cars ... on the light switch when ...

The psychology behind leaving a child in a hot car – and how to prevent it

An abstract frosted glass light fixture is attached to ... Story-themed day in the Maldives. The Mummy Diaries star shared insights into Paul's big day on her Instagram, he played with his new ...

When it comes to photography, it's all about the light. After spending more than thirty years behind the lens—working for National Geographic, Time, Life, and Sports Illustrated—Joe McNally knows about light. He knows how to talk about it, shape it, color it, control it, and direct it. Most importantly, he knows how to create it...using small hot shoe flashes. In The Hot Shoe Diaries, Joe brings you behind the scenes to candidly share his lighting solutions for a ton of great images. Using Nikon Speedlights, Joe lets you in on his uncensored thought process—often funny, sometimes serious, always fascinating—to demonstrate how he makes his pictures with these small flashes. Whether he's photographing a gymnast on the Great Wall, an alligator in a swamp, or a fire truck careening through Times Square, Joe uses these flashes to create great light that makes his pictures sing.

"The book contains a discussion of what's in the camera bag lighting wise, gadgets, field survival, light shaping tools, approaches, and more"--Resource description page.

Following up on the great success of The Moment It Clicks and The Hot Shoe Diaries: Big Light from Small Flashes, legendary magazine photographer Joe McNally takes us on another memorable ride with Sketching Light, another trip into the land of light--but this time running the gamut from small flash to big flash, and everywhere in between. Of course, Joe includes coverage of Nikon Speedlights, but he also covers big flash, as well as "in-between" lights as the Elinchrom Quadra. The exploration of new technology, as well as the explanation of older technology. No matter what equipment Joe uses and discusses, the most important element of Joe's instruction is that it is straightforward, complete, and honest. No secrets are held back, and the principles he talks about apply generally to the shaping and quality of light, not just to an individual model or brand of flash. He tells readers what works and what doesn't via his let's-see-what-happens approach, he shows how he sets up his shots with plentiful sketches and behind-the-scenes production shots, and he does it all with the intelligence, clarity, and wisdom that can only come from shooting in the field for 30 years for the likes of National Geographic, Time, Life, and Sports Illustrated--not to mention the wit and humor of a clearly warped (if gifted) mind.

THE FIRST BOOK WITH ONE FOOT ON THE COFFEE TABLE, AND ONE FOOT IN THE CLASSROOM Joe McNally, one of the world's top pro digital photographers, whose celebrated work has graced the pages of Sports Illustrated, Time, and National Geographic (to name a few), breaks new ground by doing something no photography book has ever done—blending the rich, stunning images and elegant layout of a coffee-table book with the invaluable training, no-nonsense insights, and photography secrets usually found only in those rare, best-of-breed educational books. When Joe's not on assignment for the biggest-name magazines and Fortune 500 clients, he's in the classroom teaching location lighting, environmental portraiture, and how to "get the shot" at workshops around the world. These on-location workshops are usually reserved for a handful of photographers each year, but now you can learn the same techniques that Joe shares in his seminars and lectures in a book that brings Joe's sessions to life. What makes the book so unique is the "triangle of learning" where (1) Joe distills the concept down to one brief sentence. It usually starts with something like, "An editor at National Geographic once told me..." and then he shares one of those hard-earned tricks of the trade that you only get from spending a lifetime behind the lens. Then, (2) on the facing page is one of Joe's brilliant images that perfectly illustrates the technique (you'll recognize many of his photos from magazine covers). And (3) you get the inside story of how that shot was taken, including which equipment he used (lens, f/stop, lighting, accessories, etc.), along with the challenges that type of project brings, and how to set up a shot like that of your own. This book also gives you something more. It inspires. It challenges. It informs. But perhaps most importantly, it will help you understand photography and the art of making great photos at a level you never thought possible. This book is packed with those "Ah ha!" moments—those clever insights that make it all come together for you. It brings you that wonderful moment when it suddenly all makes sense—that "moment it clicks."

Getting your Canon Speedlite to produce the light you need can be a real challenge. For those new to flash photography—or for anyone who has previously given up out of frustration—Speedlites Handbook is a revelation. Photographer Syl Arena takes you on a journey that begins with an exploration of light and color, moves through a comprehensive discussion of the Canon Speedlite family and all of the accessories and equipment available to the Speedlites, then settles down to crafting great light in one photo shoot after another. Whether you want to create a classical portrait, shoot an event, or simply add a little fill light to a product shot, Speedlites Handbook shows you how. A fantastic in-depth resource illustrated with over 500 images, Speedlites Handbook covers: how to see the various characteristics and properties of light itself, as well as the differences between how your camera sees versus how you see all the buttons and dials of the entire Canon Speedlite family the basics of on-camera flash...and the necessity of getting your flash off the camera how to beautifully balance flash with the existing ambient light all the equipment necessary for great Speedlite shots how to get amazing shots with just one Speedlite how and when to use E-TTL versus manual flash the use of color gels to balance color, as well as create dramatic effects how to tame the sun—or any really bright light—with hi-speed sync and much, much more Whether you're shooting portraits, events, or sports, Speedlites Handbook is an essential resource that teaches you how to craft the light you need for any type of shot you want.

Now that you've had your DSLR for a while, are you ready to take a much closer look at what creating a great image is all about? It's all about light! The ability to see, influence, modify, control, and create light will take your images from snapshots to great shots! In Lighting for Digital Photography: From Snapshots to Great Shots, photographer and bestselling author Syl Arena begins with a primer on light itself—how to see its direction, intensity, color, contrast, and hardness—and quickly moves on to discussions of shooting both indoors and outdoors in the many different conditions of natural or man-made light. Then the book digs in to begin creating light with photographic lights, whether that's small flash or big strobe, the pop-up flash on your DSLR or continuous lights. Follow along with Syl and you will: Learn the basics (and beyond) of light modifiers that make light bigger and softer, such as umbrellas, softboxes, beauty dishes, and diffusion panels Understand how to control and shape the light itself with flags, grids, snoots, and the zoom function on your flash Appreciate the color temperature of light (whether that's the sun, a light bulb, or a flash), and how to influence it with white balance settings on your camera and colored gels on your flash Learn how to take great pictures across many different genres, from product and still life images, to simple (and not so simple) portraits and group shots With Lighting for Digital Photography: From Snapshots to Great Shots, you'll learn not only how light behaves—you'll learn all you need to know to get started on the journey of creating and controlling light in order to make great shots. And once you've got the shot, show it off! Join the book's Flickr group, share your photos, and discuss how you get great shots at flickr.com/groups/lightingfromsnapshottogreatshots.

Furnishes an overview of digital photography, covering such topics as cameras, exposure, lighting, shutter speed, depth of field, and resolution--and tips on how to avoid hours of photo-editing by taking great photographs the first time.

Eismann is world known for her talent as a Photoshop expert and photographer, but above all she's considered one of the best teachers her field has ever seen. In this book she uses the tutorial approach that made her two previous Photoshop books bestsellers to take photographers beyond quick tips and gimmicky effects.

I've gotten a lot of requests the past few years to make a keepsake, a compilation if you will, of the favorites from the blog. It's easy to miss a blog post—anyone's post—because the rush of day-to-day life intercedes. This book gives me a chance to put some favorite posts together in one place, and to collect a lot of thoughts, feelings, and lessons into something coherent. It's humorous, educational, and most of all, real. Editing for this book was like editing pictures. You pick the ones that resonate, have the potential for memory, and possess some sort of emotional or stylistic connection. The following 25 stories are a cross section of the most popular, educational, and madcap posts from the blog. The ones that have struck a chord with readers. The book has two sections—"The Light" and "The Life." The Light section deals with the nuts and bolts of using flash and crafting light. There's a bunch of techniques, strategies, truisms, and gear talk. The Life section is about a photographic life, about being a shooter—which is sometimes painful, sometimes humorous, but hopefully, at the end of the day, anecdotally educational. Writing the blog has been different from writing a book because it's less formal, and a little more raw. I have occasionally written about times gone by, and events I've had a chance to reflect on. On other occasions, a blog has spontaneously sprung from the events in the field that day, from the frustration of getting on an airplane with a lot of photo gear to dealing with a difficult subject or client. It's the unedited rushes of the photographic experience. It veers from considered commentary, to technical lessons, to quick, funny riffs about the exasperating, goofy stuff of any given day in the field. It's quick off the mark, and an honest account of just how wonderful, amazing, crazy, sad, frustrating, rewarding, disheartening, and ultimately glorious it is to be a visual storyteller. - Joe

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