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The story of graphic design is one of the most exciting and most important in the history of 20th-century visual culture. Created to inform, identify and promote, graphic design has evolved from its roots in the development of printing to become a profession and a discipline in its own right.

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Graphic Design: A Concise History (World of Art) by Richard Hollis at AbeBooks.co.uk - ISBN 10: 0500203474 - ISBN 13: 9780500203477 - Thames and Hudson Ltd - 2001 - Softcover

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