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The definitive text on globalization, this book provides an accessible, jargon-free analysis of how the world economy works and its effects on people and places. Peter Dicken synthesizes the latest ideas and empirical data to blaze a clear path through the thicket of globalization processes and debates. The book highlights the dynamic interactions among transnational corporations, nations, and other key players, and their role in shaping the uneven contours of development. Mapping the changing centers of gravity of the global economy, Dicken presents in-depth case studies of six major industries. Now in full color throughout, the text features 228 figures. Companion websites for students and instructors offer extensive supplemental resources, including author videos, applied case studies with questions, lecture notes with PowerPoint slides, discipline-specific suggested further reading for each chapter, and interactive flashcards. ý ý New to This Edition: *Every chapter thoroughly revised and updated. *All 228 figures (now in color) are new or redesigned. *Addresses the ongoing fallout from the recent global financial crisis. *Discussions of timely topics: tax avoidance and corporate social responsibility; global problems of unemployment, poverty, and inequality; environmental degradation; the Eurozone crisis; and more. *Enhanced online resources for instructors and students.

Global Shift is - quite simply - the definitive work on economic globalization. The extensive use of graphics, lack of jargon, and clear definition of terms has made it the standard work for the social sciences. The Seventh Edition has been completely updated using the latest available sources. It maps the changing centres of gravity of the global economy and explains the global financial crisis. Each chapter has been extensively rewritten and new material introduced to explain the most recent empirical developments; ideas on production, distribution, consumption; and corporate governance. **Global Shift** provides: The most comprehensive and up-to-date explanation of economic globalization available, examining the role of transnational corporations, states, labour, consumers, organizations in civil society, and the power relations between them. A clear guide to how the global economy is being transformed through the operation of global production networks involving transnational corporations, states, interest groups and technology. Extended discussion of problems and institutions of global governance in the context of the global economic crisis and of the role of corporate social responsibility. A suite of extensive online ancillaries for both students and lecturers, including author videos, case studies, lecture notes, and free access to specially selected journal articles related to each chapter. There is only one definitive guide to economic globalization for the social sciences: Peter Dicken's **Global Shift** is it.

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: This comprehensive text explores contemporary geographic topics and perspectives relating to the world economy. The authors provide a strong theoretical and practical foundation for understanding the global economy in an era of shifting borders, restructuring economies, and regional realignments. Economic theory is combined with geography to address critical problems of growth, distribution, and development, along with their impact on international business. Recent geopolitical changes are vividly portrayed in a series of superb full-color maps and striking photographs. The Sixth Edition includes updated tables and data, color maps, 2009 economic statistics, a detailed analysis of the global shift in world trade and development, eleven new Case Studies, and a new Premium Website with videos, weblinks, RSS feeds, and quizzes.

Our intuition on how the world works could well be wrong. We are surprised when new competitors burst on the scene, or businesses protected by large and deep moats find their defenses easily breached, or vast new markets are conjured from nothing. Trend lines resemble saw-tooth mountain ridges. The world not only feels different. The data tell us it is different. Based on years of research by the directors of the McKinsey Global Institute, **No Ordinary Disruption: The Four Forces Breaking all the Trends** is a timely and important analysis of how we need to reset our intuition as a result of four forces colliding and transforming the global economy: the rise of emerging markets, the accelerating impact of technology on the natural forces of market competition, an aging world population, and accelerating flows of trade, capital and people. Our intuitions formed during a uniquely benign period for the world economy—often termed the Great Moderation. Asset prices were rising, cost of capital was falling, labour and resources were abundant, and generation after generation was growing up more prosperous than their parents. But the Great Moderation has gone. The cost of capital may rise. The price of everything from grain to steel may become more volatile. The world's labor force could shrink. Individuals, particularly those with low job skills, are at risk of growing up poorer than their parents. What sets **No Ordinary Disruption** apart is depth of analysis combined with lively writing informed by surprising, memorable insights that enable us to quickly grasp the disruptive forces at work. For evidence of the shift to emerging markets, consider the startling fact that, by 2025, a single regional city in China—Tianjin—will have a GDP equal to that of the Sweden, of that, in the decades ahead, half of the world's economic growth will come from 440 cities including Kumasi in Ghana or Santa Carina in Brazil that most executives today would be hard-pressed to locate on a map. What we are now seeing is no ordinary disruption but the new facts of business life— facts that require executives and leaders at all levels to reset their operating assumptions and management intuition.

As political, economic, and environmental issues increasingly spread across the globe, the science of geography is being rediscovered by scientists, policymakers, and educators alike. Geography has been made a core subject in U.S. schools, and scientists from a variety of disciplines are using analytical tools originally developed by geographers. **Rediscovering Geography** presents a broad overview of geography's renewed importance in a changing world. Through discussions and highlighted case studies, this book illustrates geography's impact on international trade, environmental change, population growth, information infrastructure, the condition of cities, the spread of AIDS, and much more. The committee examines some of the more significant tools for data collection, storage, analysis, and display, with examples of major contributions made by geographers. **Rediscovering Geography** provides a blueprint for the future of the discipline, recommending how to strengthen its intellectual and institutional foundation and meet the demand for geographic expertise among professionals and the public.

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