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Business Models In Game Industry

Drowning in the data lake? Get insights into Square Enix Montréal's BI team and processes, and how they help our teams successfully develop, launch, and operate games.

The BI Iceberg: A Key to Mobile Game Success

The game industry grew 10% in 2020 in a year when the global economy shrank 5%, and gaming is forecast to grow at a 4.4% CAGR through 2025.

PwC: Games grew 10% in 2020 and will grow 4.4% per year through 2025

This is an audience that's deeply invested and, for the most part, holds strong views about business models. Their vision for a utopian VR future is one dominated by standalone games, a bastion of ...

Virtual reality still needs to find its business model | Opinion

This makes the mobile gaming industry a lucrative proposition for business in terms of revenue. If you are planning to expand your feet in the mobile game development industry and looking for some ...

Top 7 Mobile Game Development Ideas Watch Out in 2021

The Entertainment Software Association (ESA) today released its annual 2021 Essential Facts About the Video Game Industry, which ...

New Report: 2021 Essential Facts About The Video Game Industry

Flux Games, Kokku, Manifesto, Double Dash Studios, and Plenty More will be Present at This Year's EventsSÃO PAULO, BRAZIL / ACCESSWIRE / July 14, 2021 / With the Game Developers Conference (GDC) 2021 ...

Brazil Games Showing Up in Style to This Year's Game Developers Conference With 22 Studios

Holfve says that the Game Pass business model has been a profitable one for Avalanche Studios, especially when it comes to their own self-published game, TheHunter: Call of the Wild. On top of ...

Xbox Game Pass Business Model "Really Works to Our Advantage" - Avalanche Studios

Frost & Sullivan honored leading companies in the region at the 19th annual Asia-Pacific Best Practices Awards ...

Frost & Sullivan Best Practices Recognition Honors Industry-leading Companies at the 2021 Asia-Pacific Virtual Awards Ceremony

Trail is unveiling tools and a platform that make it easy for developers to create high-quality games that run in a browser.

Trail launches platform for zero-friction games on the browser

The game industry has a different revenue model than the app industry. Microsoft's blog posts and other documentation also clearly state that the option to keep 100% of revenue does not include PC ...

PC game devs still have to pay Microsoft 12% of revenue, but that's the best in the business

In the past, travel marketers have been limited by imperfect data. Now a tech behemoth is giving industry professionals a free peek behind the curtain.

Google Just Unlocked The Mysteries Of Travel Demand!And The Tourism Industry Can't Wait To Have At It

The return to business at the Cannes Film Market hasn't necessarily marked the return to business as usual, as sluggish foot traffic and empty stalls in the Palais des Festival can attest. But AGC ...

AGC Studios Boss Stuart Ford Says "Wheels Are Turning" for Indie Film Business in Cannes

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Unlicensed and Shared Spectrum for 5G: Implementation Scenarios, Industry Options and Business Models

Global " Digital Health Market " research provides an outline of the business with key insights, applications and the industrial chain structure. Additionally, it provides information of the worldwide ...

Digital Health Market Analysis 2021 | Business Trend, Industry Demand, Worldwide Opportunities, New Development and Geographical Forecast 2025

Nintendo has revealed a brand new Switch console - the Switch (OLED model). The OLED model promises to add new features to the Switch, including a seven-inch OLED screen and an Ethernet port to ...

Nintendo unveils new Switch OLED model

Paysafe (NYSE: PSFE), a leading specialized payments platform, today announces the global launch of its safeguarding solution for the travel industry. The new solution eliminates the need for travel ...

Paysafe Launches Safeguarding Model for the Travel Industry Globally

The TIGA Games Industry Awards uniquely recognises excellence in games development, business and education. The Awards also salute the achievements of both small and large games development studios.

Let's Get Digital: The TIGA Games Industry Awards 2021 Are Open for Entry

Sani-Matic's digital transformation journey and their approach to developing a digital business model The integral role that data plays in maintaining process compliance The value of ongoing system ...

Webinar: Sani-Matic's Journey to an Entirely New Digital Business Model

The pursuit of new business models in higher education is an important finding. According to the Chronicle: "COVID-19 may not have created any new reasons for colleges to change how they do ...